

# THE VIEW

Welcome to the first edition of The View, which is about you, the members of the Louisville Association of Insurance Professionals

The Web-site committee has been working diligently for many months to reach this point.

A very special thank you goes to Ruth Ann Herzog, Michele Mattingly and Lorene Friedman for the time they spent on the Web-site.

Inside this addition, you will find a list of the Local Officers, NAIW International Officers and the Regional RVP and Assistant.

In addition, the flyers for Regional Conference in Toledo, Tea Time in Toledo, High Flyers form, the February Bunco Fund Raising Notice and the Minutes of the January meeting are included.

If anyone has received a designation, received an award or gotten a promotion, let Ruth Ann or Michele know.

If there is anything you would like to see in The View just let Ruth Ann or Michele know and it will be considered.

President  
Deborah Wade, CPIW  
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**NAIW INTERNATIONAL  
OFFICERS**

International President  
Gloria Bruno  
CIC, ACM, CRM, AAM, CPIW, DAE

International President Elect  
E. Faye Evans

International Vice-President  
Jenelle Duffy  
CPCU, CLU, FLMI, HIA, CPIW, DAE

International Secretary  
Linda Wilson  
AAI, CPIW

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Region IV Vice President  
Mary Stafford  
ACSR, CISR, CPIW, DAE

Assistant to  
Region IV Vice President  
Lorene Friedman



## REPORTS

LAIP Meeting Minutes  
Breckenridge Inn  
January 16<sup>th</sup>, 2007

The meeting was called to order at 5:30 P.M. by President Deborah Wade.

The Collect was read by Ruth Ann Herzog

Deborah Wade welcomed our Guests and Corporate Sponsors

Our Speaker for the evening was Theresa Byrd from the Norton Women's Heart Center and she spoke on women's health issues.

The minutes were not available and will be presented at the next meeting. The treasurer's report will be reviewed at the next Board of Director's Meeting

Rose Welker read a thank you note from Margaret and Mary Wildi for the flowers that we sent for their mother's funeral.

The LAIP website is up and running. The Website Committee—Michele Mattingly gave us a brief update of the status of the website.

Deborah Wade gave everyone a remainder about the Regional Conference and the State Council Meeting. Everyone was encouraged to attend.

Nancy Considine-Shireman made a motion that Deborah Wade serve as delegate to the Regional Conference and Virginia Ditsler serve as alternate delegate. The motion was seconded and approved.

Deborah asked for a volunteer to handle the bulletin as Nancy Considine-Shireman is no longer available. No one volunteered at this time.

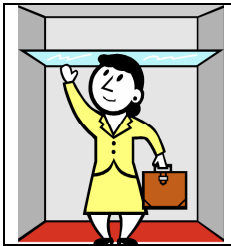
Virginia Ditsler gave us an update on job opportunities.

The February Business Meeting was suspended in order to hold our Annual Bunco Fund Raiser.

Meeting was adjourned at 6:51 PM

Respectfully Submitted

Rose Welker, Secretary



**Insurance Women of Toledo**  
**Member of National Association of Insurance Women Intl.**  
**62<sup>nd</sup> Annual Region IV Conference**  
**“Beyond The Glass Ceiling With NAIW”**  
**Thursday, March 29, 2007 – Sunday, April 1, 2007**



|                    |        |               |  |
|--------------------|--------|---------------|--|
| Name:              |        | Badge Name:   |  |
| Local Association: |        | Designations: |  |
| Employer:          |        |               |  |
| Address:           |        |               |  |
| City:              | State: | Zip:          |  |
| Work Phone:        |        | Home Phone:   |  |

- Please check if you DO NOT want to be listed in the program.
- Please check for email confirmation of your registration. Email address: \_\_\_\_\_

Please circle all that apply:

|                             |                         |                      |
|-----------------------------|-------------------------|----------------------|
| Voting Delegate             | National President/Past | State Director/Past  |
| Alternate Delegate          | National Officer/Past   | State Director Elect |
| Local Association President | Regional VP/Dir./Past   | First Timer          |
| CWC Contestant              | CPIW/CPIM               | DAE                  |
| Speaker                     | Exhibitor               | Guest                |

**Registration Includes all Official Conference Events**  
 (Separate Tickets May Be purchased for Special Events – Ask for Price Schedule)  
**Sign Up Early and Save, registration deadline is 03/01/07. No refunds after 02/01/07.**

|                                                   |                       |                |    |
|---------------------------------------------------|-----------------------|----------------|----|
| Post Mark Date:                                   | On or Before 01/15/07 | After 01/16/07 |    |
| Member/Exhibitor                                  | \$ 150.00             | \$ 175.00      | \$ |
| Guest                                             | \$ 160.00             | \$ 185.00      | \$ |
| Daily (specify)                                   | \$ 90.00              | \$ 110.00      | \$ |
| Total Registration Fee                            |                       |                | \$ |
| Additional Fees:                                  |                       |                |    |
| Additional Awards Dinner Tickets                  |                       | \$ 60.00       | \$ |
| Total Additional Fees                             |                       |                | \$ |
| Total (Registration fee and Add'l fees) Submitted |                       |                | \$ |

***Make all checks payable to: Region IV 2007 Conference***

|                                                                                     |        |
|-------------------------------------------------------------------------------------|--------|
| Do you need any auxiliary aids/services under the American's with Disabilities Act? | Yes/No |
| If yes, please explain:                                                             |        |
| Do you have any menu restrictions? If yes, what?                                    |        |

|                                                       |  |
|-------------------------------------------------------|--|
| Will you be arriving by car or plane?                 |  |
| Arrival date and time:                                |  |
| How many past Regional Conferences have you attended? |  |

**Send Registration Form to:**  
**Traci Shook**  
**C/O Ohio Brokerage Services**  
**3912 Sunforest Court**  
**Toledo, OH 43623**  
[shookt@obsa.net](mailto:shookt@obsa.net)

**Questions:**  
**Kathleen Turley, CEBS, CPIW, HIA Conference Chair**  
**(O) 850-650-2000, (Cell ) 850-376-7260**  
[kturley@asdturfmasters.com](mailto:kturley@asdturfmasters.com)  
**Debby Gomez, CIC, CPIW, CISR Conference Vice-Chair**  
**(O) (419)475-5151**  
[gomezd@roemer-insurance.com](mailto:gomezd@roemer-insurance.com)





# TEA TIME IN TOLEDO

Have you a passion for the past, sometimes longing to take a step back in time?  
Do the culture, styles, and personalities of the 19th and early 20th centuries capture your attention?

Does the elegance of Victorian and Edwardian fashion turn your head?

Are you a hat and glove lover?

Does engaging ideas for tea party peak your interest?

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***THEN PLEASE JOIN US FOR A SOCIAL TEA PARTY IN TOLEDO***

REMOVE YOUR WHITE GLOVES FROM THE PLASTIC BAG – DUST OFF

YOUR FAVORITE HAT AND BE A PART OF OUR GET TOGETHER.

Several different types of tea will be served and there will also be coffee available.

The tea party is intended for the NAIW members that do not require CE credit; but every NAIW member is welcome. *If you choose not to wear a hat that is fine, you are still invited.* Rumor has it that a very “Special Guest” will be joining us for tea and another special surprise will also await you.

There will be prizes for the most (1) beautiful (2) creative (3) unusual and (4) largest hats as well as prizes for the “parlor games”...and we can’t forget a prize for the “Early Bird”.

**THERE IS NO CHARGE** to attend the Tea Party “but” it will be limited to the

**FIRST FIFTY PEOPLE** that return their registration via email to [lorenefriedman@insightbb.com](mailto:lorenefriedman@insightbb.com)

Name \_\_\_\_\_ Association \_\_\_\_\_  
Address \_\_\_\_\_ Email \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_ Phone # \_\_\_\_\_



# HIGH FLYERS

Check the items that apply to you from the dates July 1, 2006 through May 1, 2007. You will receive 5, 10 or 25 points for your participation in the areas of growth and recognition. You will need a total of 45 points to qualify.

- Participated in CWC Speak-off Competition at the State or Regional level (5)
- Helped charter a new association (10)
- Served as a Member-At-Large delegate on the State or Regional level (10)
- Brought an inactive member to a meeting (5)
- Collected 5 business cards at a meeting (5)
- Brought a potential member to a meeting (5)
- Participated in a NAIW (International) education class (5)
- Registered for State, Regional or International Convention (10)
- Served as a Committee Member or Chair at any level (10)
- Attended at least 5 Local Association meetings (5)
- Applied for a NAIW (International) award at any level (5)
- Purchased \$30 or more in NAIW (International) products (10)
- Took a NAIW (International) University class (10)
- Recruited a sponsor at the International level (25)
- Recruited a Corporate Partner at the Local level (10)
- Recruited a Corporate Partner at the International level (15)
- Talked to the Industry about NAIW (International) (10)
- Distributed a "Prospective Member," "Corporate Partner" or "Employer" packet (5)
- Donated to the Insurance Scholarship Foundation of America (10)
- Received CPIW/CPIM or DAE Designation (10)
- Talked to an employer about NAIW (International) (5)
- Recruited a sponsor at the State or Regional level (10)
- Recruited that guest to join (10)
- Recruited a non-renewing member (10)
- Sat with someone new at a meeting (5)
- Served as an Officer at any level (10)
- Mentored a new member (10)



NAME (PRINT) _____
MEMBER # _____
REGION _____
CONTACT # _____
E-MAIL ADDRESS _____



Louisville Association of Insurance Professionals

**Louisville Association of Insurance Professionals**

Presents  
**Presents**

**FEBRUARY BUNCO BONANZA**

**Fundraiser**

**DATE: FEBRUARY 20, 2007**

**TIME: 5:30 PM**

**PLACE: ACORDIA OF KENTUCKY  
950 BRECKINRIDGE LANE, STE. 50  
LOUISVILLE, KY**

**COST: \$15.00 (Includes meal)**

**RESERVATIONS: Contact Barbi Charles (RSVP by 2/16/07)  
(502) 326-4076  
barbi\_charles@acordia.com**

**There will be Food, Fun & Prizes for all!!! Come join in the fun!!!!**





## February Happy Birthday

Cindy Gallahue  
Vicki Gritton

Did we miss your birthday? If so, then that means you have not updated that information in our Membership Roster. If you would like to have your birthday recognized in our monthly newsletter, please get with your membership chairman for a roster update!  
THANKS!



Note from the "Website Committee".....if anyone has any reports, articles, news of any kind for future website bulletins, please contact.....  
Ruth Ann Herzog [ruthann\\_herzog@acordia.com](mailto:ruthann_herzog@acordia.com)  
Michelle Mattingly [mmattingly@vzecins.com](mailto:mmattingly@vzecins.com)

**Submission deadline is 20<sup>th</sup> of each month**

Other NAIW websites

[www.naiw.org](http://www.naiw.org)

[www.naiwreg4.com](http://www.naiwreg4.com)

[www.ksaiw.org](http://www.ksaiw.org)

## Change of Information

Is your information published in the Membership Roster correct?

Has your company had a merger?

Please fill out the Change of Information form so you do not miss out on any of the LAIP e-mailings or any snail mailings.

Date of Change: \_\_\_\_\_

Name: \_\_\_\_\_

Home Address: \_\_\_\_\_  
\_\_\_\_\_

Employer: \_\_\_\_\_

Business Address: \_\_\_\_\_  
\_\_\_\_\_

Home Phone: \_\_\_\_\_

Business Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Birthdate: \_\_\_\_\_

Preferred Mailing Address:      Home: \_\_\_\_\_      Office: \_\_\_\_\_

If changing name, please indicate former name: \_\_\_\_\_

**Please complete and submit to:**

Vice - President

Barbi Charles, AAI

502-326-4076

[Barbi\\_charles@acordia.com](mailto:Barbi_charles@acordia.com)